

UCSD Counseling and Psychological Services presents



digital ethics & psychology of technology w/ Ofer Zur, PhD

ucsd

register
online!

continuing education offering (6 ceu's)
april 7, 2011
8:30-3:30

Pt 1: 8:30-12:30

digital ethics and social media

- What is Digital Ethics?
- Clinical and ethical issues in psychotherapy & social media
- Psychotherapy, online social networking, and ethics
- How the internet blurs professional boundaries
- Therapists Googling clients/Googling therapists/tweeting
- How to deal with negative posting by discontent clients
- Managing Facebook and friend requests as a mental health professional
- Record-keeping of email/text communication between therapists and clients
- HIPAA & basic computer and laptop security
- Relevant professional codes of ethics
- Emerging standard of care regarding use of digital technologies



Ofer Zur, PhD
Specialist in Digital Psychology
Zur Institute
<http://www.zurinstitute.com/>

Dr. Zur is a renowned expert in the area of standard of care and therapeutic boundaries. He has trained thousands of psychotherapists in the area of ethics for almost twenty years.

Pt 2: 1:30-3:30

psychology of technology

- Psychology of technology: Positive and negative impacts of technology on everyday life
 - Modern technology, time, and stress / Cyber-wellness
- Importance and significance of the Internet and Web: Advancements and positive & negative aspects
 - How different generations use technology and multitasking
- Internet Addiction and Online Gaming Addiction: Scope, causes, assessment and interventions

Credits: 6 ceu's (4 for ethics, 2 general, certificate included)

Date/Time: April 7, 2011 / 8:30am-3:30pm

Location: UCSD, Price Center West- Ballroom A

Fees: \$115 (professionals)

\$90 (UCSD Affiliates & All Univ Counseling Center Staff)

\$40 (trainees)

Registration: <http://caps.ucsd.edu/register>

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