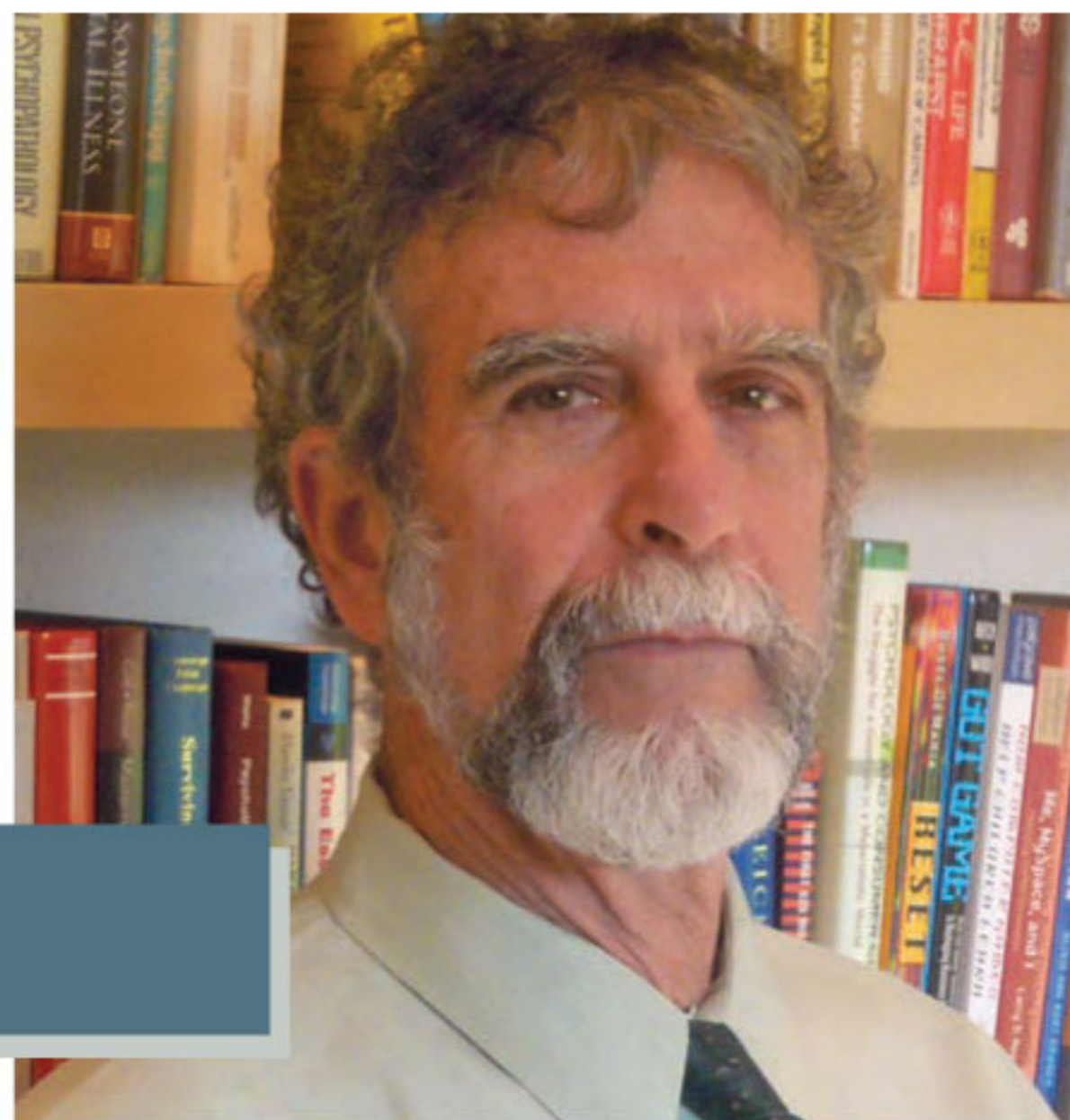


# UNDERSTANDING THE GENERATIONAL DIGITAL DIVIDE



On Digital Immigrants and  
Digital Natives:  
Parenting, Teaching, Managing,  
Communicating and Loving  
across the  
Generational Digital Divide



**Ofer Zur, Ph.D.**

**Thursday, February 2, 2012**

**Lecture: 7:30 pm**

**Many Rivers Books & Tea**

**open to all - \$5 suggested donation**

This presentation is geared to parents, teachers, employers, business people and other community members. It will help the older generation to understand the digital world of the younger generations and their attraction to Facebook, Twitter, YouTube and texting. It will propose effective strategies for relating to the digitally savvy children and will help parents, teachers and employers achieve an understanding of children's relations to technology and help them help their children achieve balance between their online and off-line lives.

Dr Zur is a consultant, licensed psychologist, writer, teacher, and lecturer from Sebastopol CA. His recent focus has been on the psychology of the web and how modern digital technologies are affecting our families, relationships, schools, workplace and society at large.

More information about Dr. Zur is available at [www.zurinstitute.com](http://www.zurinstitute.com)

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