

July 13–20, 2014

7-Night Alaskan Cruise Conference

Exciting CE on A Cruise Ship to Alaska

with Dr. Zur



Conducting Therapy in the Digital Age

Digital Ethics, Traditional Therapeutic Boundaries and Ethical & Clinical Considerations in the Age of Google, Facebook and Tele-Health with Ofer Zur, Ph.D.

• 14 CE Credits

Credits While You Cruise!

SEMINARS WILL TAKE PLACE ON A CRUISE SHIP TO ALASKA:

7-Night Alaskan Cruise Conference, from Seattle, Washington, a voyage of the *Holland America Line Amsterdam*

14 CE Credits for psychologists, psychiatrists, MFTs, social workers, counselors, nurses & more.

The cruise is organized and sponsored by [Continuing Education, Inc.](#)

For more information, [click here](#), and registration, [click here](#).

This is a great opportunity to go on a fun vacation by yourself or with family and friends while earning CE Credits.

Check with your tax accountant about professional deductions that you can claim for the cruise. The varied fun activities on the ship and the exciting and interesting excursions on shore are suitable for people of all ages and of wide ranges of interest, mobility and physical capacities.

These are fun, cutting edge CE classes from Dr. Ofer Zur, a licensed psychologist, author, director of the [Zur Institute, LLC](#) who has been teaching on ethics and boundaries for over 20 years (for his CV, [click here](#)).

There will also be a chance to get to know Dr. Zur better and have some quality interactions with him outside the classroom.

The teaching (class time) will take place ONLY when the ship is at sea so participants will not be missing any of the many adventurous excursions available at the ports we will be visiting.



The course will cover ...

With the use of lectures, discussions, conversations, and clips from popular movies, the course will cover the following areas:

Boundaries in Psychotherapy, Counseling & Psychiatry:

- Ethics of gifts, self-disclosure, touch, home visits, bartering, home-office, therapy outside the office, etc.
- Defining boundary crossings, boundary violations and dual relationships
- How enforcing rigid boundaries can be harmful to clients and negatively impact treatment
- Boundaries, dual relationships, codes of ethics and the Standard of Care
- Ethical decisions regarding therapeutic boundaries and how to integrate boundary crossings and dual relationships into effective ethical treatment



Digital Ethics:

- Modern day unavoidable ethical challenges that arise from engaging in activities on the Internet
- FB, LI and other social media concerns with clients
- Therapists' transparency and clients Googling therapists
- Responding to Yelp or other negative reviews by clients



Tele-health, Security, Privacy & HIPAA:

- E-mail, text, Skype with clients: Ethical & legal issues
- Basic elements of a tele-mental health practice
- Skype-HIPAA controversy and free alternative to Skype
- Office policies for online/digital interactions
- HIPAA risk analysis and implementing proper risk management measures
- The Privacy, Security, and Transaction Rules and the Omnibus or Final Rule of 2013
- Describing the relationships between HIPAA and The Standard of Care of psychotherapy

Ethical Decision-Making, Ethical Risk Management:

- Conducting ethical decision-making based on client care and integrity rather than on fear
- Employing ethical risk management that is based on clinical care rather than on rigid restrictions

CE Info:

- 14 CE Credits provided by Zur Institute, LLC for **Psychologists**. The Zur Institute is approved by the American Psychological Association (APA) to sponsor continuing education for psychologists. The Zur Institute maintains responsibility for this program and its content. For information about the Zur Institute, [click here](#).
- 14 CE Credits also provided by Zur Institute, LLC for **LMFTs, LCSWs, LPCCs, & LEPs in CA (CA-BBS), Social Workers (ASWB), Counselors & LPCs (NBCC, NAADAC, CALPCC) & More**. For information about the Zur Institute's CE accreditations [click here](#).
- CE for **Physicians & Psychiatrists**: Continuing Education, Inc. designates this live activity for a maximum of 14 AMA PRA Category 1 Credit(s)[™]. For information about Continuing Education, Inc. [click here](#).
- CE for **Nurses**: Continuing Education, Inc is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. For information about Continuing Education, Inc. [click here](#).
- Course fulfills the California and other states' Ethics & Law requirements. Course may qualify for insurance discount.
- The actual 14 hours of teaching will take place ONLY when the ship is at sea. Participants will NOT be missing any of the many exciting excursions available at the ports we will be visiting.

Cruise Itinerary

To register

Price of the cruise does not include course price.

Fees for the course:

Psychologists, Social Workers, MFTs, Counselors, Nurses: \$450 | Psychiatrists and Physicians: \$695
For fees for the cruise, [click here](#), and registration, [click here](#).

If you have questions about this beneficial and expansive opportunity, e-mail us at info@zurinstitute.com.

Day 0, July 13, 2014 - Seattle, WA, Puget Sound
Day 1, July 14, 2014 - At Sea
Day 2, July 15, 2014 - Scenic Cruising Tracy Arm
Day 3, July 16, 2014 - Juneau, AK
Day 4, July 17, 2014 - Sitka, AK
Day 5, July 18, 2014 - Ketchikan, AK
Day 6, July 19, 2014 - Victoria, British Columbia
Day 7, July 20, 2014 - Seattle, WA

